

Portio Club Privacy Policy

Effective Date: October 10, 2024

1. Introduction

Portio BV ("we", "us", or "our"), a company established in Belgium, operates the Portio Club website ("Site"). This Privacy Policy informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Site and the choices you have associated with that data.

2. Data Controller

For the purpose of the General Data Protection Regulation (GDPR), Portio BV is the data controller responsible for your personal data.

Contact details:

Volkstraat 54/B

2000 Antwerpen, Belgium

Email: contact@portio.co

3. Personal Data We Collect

We collect and process the following personal data:

- Name
- Email address
- Payment information
- Usage data (e.g., how you interact with our Site)

4. How We Collect Your Data

We collect data when you:

- Create an account
- Subscribe to our service
- Use our Site
- Make a purchase

5. How We Use Your Data

We use your personal data for:

- Providing and maintaining our service
- Processing payments
- Sending promotional communications (with your consent)
- Improving our service

6. Legal Basis for Processing

We process your personal data on the following legal bases:

- Performance of a contract (when you create an account or make a purchase)
- Your consent (for marketing communications)
- Our legitimate interests (to improve our service)

7. Data Retention

We will retain your personal data only for as long as necessary for the purposes set out in this Privacy Policy.

8. Data Sharing

We may share your personal data with:

- Service providers (e.g., payment processors)
- Affiliated companies
- Legal authorities when required by law

We do not sell your personal data to third parties.

9. Your Data Protection Rights

Under GDPR, you have the right to:

- Access your personal data
- Rectify inaccurate personal data
- Erase your personal data
- Restrict or object to processing
- Data portability
- Withdraw consent at any time

To exercise these rights, please contact us at contact@portio.co.

10. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized or unlawful processing, accidental loss, destruction, or damage.

11. Cookies

With your consent, we use cookies for various purposes, including:

- Essential Cookies: These cookies are necessary for the website to function properly and cannot be switched off in our systems.

- Performance Cookies: These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Site.
- Functional Cookies: These cookies enable enhanced functionality and personalization, such as remembering your preferences.
- Marketing Cookies: These cookies may be set through our Site by our advertising partners to build a profile of your interests and show you relevant ads on other sites.

12. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top.

13. Complaints

You have the right to lodge a complaint with a supervisory authority. In Belgium, this is the Data Protection Authority (Gegevensbeschermingsautoriteit / Autorité de protection des données).

By using our Site, you acknowledge that you have read and understood this Privacy Policy.